

## MARKETING IGNITER WEBSITE PROJECT FLOW

- 1) Discovery discussion
- 2) Project questionnaire
- 3) Research and determination of costs and needs.
- 4) Ballpark quote created and emailed.
- 5) If approved:
  - a. Invoice created.
  - b. Statement of Work
- 6) Developmental website set up.
- 7) Domain name purchase
- 8) Hosting set up.
- 9) Domain assigned to hosting.
- 10) siteInfo-WebsiteName text document
- 11) WordPress Theme chosen Free version or purchased.
- 12) WordPress plugins added.
- 13) WordPress plugins purchased if needed.
- 14) Site-specific Gmail created.
- 15) Site-related Google accounts were created and implemented.
- 16) Site development begins.
- 17) A site-specific email created, if applicable.
- 18) Images and content gathered.
- 19) Continued review of the website.
- 20) Site testing
- 21) Site pre-completion review and site tweaks
- 22) Site approval
- 23) Final Payment
- 24) Site launch
- 25) Ongoing Site maintenance on Marketing Igniter Hosting